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Business and Professional Women's Foundation
1900 M Street, NW, Suite 310
Washington, D.C. 20036

To whom it may concern:

This letter is intended to shed light on my experience and to offer recommendation for a friend and professional colleague whom I've had pleasure to know and work with for over 5 years. This letter is about Maria Medina who I first met through and international non-profit organization called What is Art.

While working with WIA as a marketing director we had countless meetings and planning sessions where we discussed strategy and vision for the organization on a worldwide level. During these meetings and experiences I've gotten to know Maria on a personal level as well as professional level and I must say she brings the same zeal and determination to life as she does to her work. Maria's vision for cultural enrichment is amazing and her ability to convert this vision into reality is what made me honored to work alongside her in a team setting.

I've always been impressed with her lack of fear in the face of adversity. As a minority in an executive role, Maria commands respect from her peers. This ability to overcome obstacles has helped Maria excel in academia as well as business.

It is with great pleasure that I recount these instances of merit and offer this letter of recommendation for Maria Media. She is an artist, a visionary, and a business women, in the purest sense of the word and her instinct and ability to judge character will carry her far. I hope you find this letter an ovation to a great leader and individual who has accomplished much in her life and continues this pursuit with fervor. I hope this supports your consideration for her cause. She's going all the way to the top one way or another and I certainly hope this letter is a testament to her integrity.

Sincerely,

Brett Zaccardi

CEO

Street Attack Marketing